



ACACIA

CARRR

BRAND DESIGNER
WEB DEVELOPER

Author of *Uncommon Creative:
The Handbook for Unicorns* (Published 2018)

EDUCATION *Summa Cum Laude Candidate*

2009-2011 **Web Dev & Design**

Cerro Coso CC

2008-2009 **Graphic Design**

Cabrillo College

2002 **Studio Arts**

Santa Fe
Community College

2000-2001 **Creative Writing**

UNM

WORK EXPERIENCE

2021-May 2023 **Blogger**

Mythic Rhythmic
mythicrhythmic.com

Researched, wrote, and produced 14 issues of an indie electronic music Blog. Conducted interviews.

2008-Present **Full Stack Dev + More**

Self-Employed
webprintwow.com
acaciacarr.com

Developed brands, websites, print materials, social media campaigns, SEO strategy, and compelling copy.

2019-2020 **Lead Organizer**

WordCamp ABQ 2020
(Cancelled due to Covid restrictions)

Lead a Team of 6 female web developers to produce a 22 speaker WordPress symposium.

PROFILE

A passionate digital communicator, I am focused on bringing new ideas to life with unique brand identity experiences from web to print and beyond.

hello@acaciacarr.com

Las Cruces, NM / USA

MY SKILLS

Research	Brand Design + Development
Copywriting	Content Development
Planning	Graphic Design
SEO / SEM	Social Media Marketing
Websites	<i>Chicago Manual of Style</i>

LANGUAGES

English	<div style="width: 100%; height: 10px; background-color: #4a4a9a;"></div>
French	<div style="width: 80%; height: 10px; background-color: #4a4a9a;"></div>
Spanish	<div style="width: 60%; height: 10px; background-color: #4a4a9a;"></div>
Japanese	<div style="width: 20%; height: 10px; background-color: #4a4a9a;"></div>

AWARDS & ACHIEVEMENTS

- Witter Bynner Foundation for Poetry Award Recipient 1999
- Sold out book launch party at Meow Wolf 2019
- Keynote Speaker on Design AIGA / ABQ Design Summit 2019
- Frequent Speaker at Albuquerque WordPress
- Launched an immersive 3D VR Art Gallery